

**HOTA** HOME  
OF THE  
ARTS



Photo by Selina Miles

2020  
**CREATIVE  
DEVELOPMENT  
PROGRAM**

**GOLDCOAST.**<sup>TM</sup>

[HOTA.COM.AU](http://HOTA.COM.AU)

# Creative Development Program

## What's it all about?

We support art-making and provide platforms for creative development, presentation and collaboration. And we are committed to helping artists connected to our region to take risks, experiment and create great art that considers potential pathways to presentation

In 2019, the first year of this program, we flung the doors open for artists to experiment with ideas that weren't necessarily tied to the HOTA Program. In 2020, we have three specific areas of focus: HOTA Program, Collaborations at Carriageworks and Open proposals. You can apply for in-kind support, plus between \$1,000 and \$35,000 cash for

your project. There will be a combined total resource pool of over \$200,000 in cash and in-kind resources.

Keep in mind that while a project can only be supported once through the annual call-out for this program, all successful participants enter into a conversation with HOTA about future stages of their project once their supported development is complete.

Apply between Mon 20 Jan – Thu 27 Feb 2020. We'd love to hear from you, read on for the details.

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## Are you eligible?

You're eligible for this opportunity if you can demonstrate a significant connection to the Gold Coast as an:

- Individual artist; or
- Arts company.

Collaborations between artists and organisations are strongly encouraged (including with national/international artists and organisations).

Project Leads must identify with the Gold Coast Region as either:

- Currently working or residing here; or
- Developing a body of work here.

Applicants who successfully applied in 2019 are ineligible to apply in 2020, but can be included as collaborators on another artist's project.

## Artforms

This is an open opportunity and art forms are only bound by the practical considerations outlined in this EOI. Considered art forms include, but are not limited to:

- Theatre
- Dance
- Circus
- Physical Theatre
- Music
- Performance Art
- Digital / Multi-media
- Film/Video
- Design
- Visual Art
- Public Art
- Literature
- Community-engaged arts practice

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## What we're looking for

We're looking for artists who want to push boundaries and bring bold, new, contemporary work and ideas to the table. This opportunity is artist-led and development focused. We're looking for projects that bring together high calibre artists and ideas to create great artistic outcomes that deeply consider their potential audiences.

We'd like the successful artists to contribute to our growing ecosystem of artists and community by having a public engagement element to their project. The selected artists will work with us to share their project via our blog and social media platforms but should also propose options for how else their project can contribute to the communities

surrounding HOTA. This could be anything from an industry or public showing, workshop, masterclass, artist talk, mentorship or something else. The successful artists will liaise with HOTA to develop this component and should expect to allocate up to 20 hours to these activities.

In 2020, we have three distinct areas of focus. You should nominate one or more focus areas when applying:

- HOTA Program
- Collaborations at Carriageworks
- Open proposals

## HOTA Program

We're interested in proposals that see a pathway towards future presentation in HOTA's growing program. We're particularly interested in ideas that could be a good fit for our new Outdoor Seasons (read about our recent 'HOME' season [here](#) and upcoming 'Out Loud' program [here](#), GLOW (see [here](#)), Kids Take Over (see [here](#)) or general HOTA programming in the future. Please visit our website, especially our 'HOTA Stories' section, to view past programs and projects that rock our vibe.

## Collaborations at Carriageworks

Do you have a project that would benefit from some development time in Sydney as well as at HOTA? This year we've partnered with Carriageworks to enable one or more projects to be co-developed at Carriageworks in Sydney and at HOTA. This opportunity is best suited to projects that can outline how dual-sited development would strategically benefit the project, artists and/or communities involved. Interstate collaborations between artists are strongly encouraged.

**NOTE:** Please do not contact Carriageworks about this opportunity. All communication must be directed to [create@hota.com.au](mailto:create@hota.com.au) or your submission be deemed non-conforming.

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## Open proposals

If you've got a great idea, but it doesn't quite fit either of the focus areas above, that's fine too. However, we still want to know why your work should be developed with HOTA and how you think it might progress towards a presentation context (at any venue/platform) in the future. This focus area is also well-suited to initial concept explorations – growing little ideas into bigger, clearer concepts.

## Practical considerations

HOTA is in a stage of growth and transition as the precinct prepares itself for major development over the coming years, including the opening of the new HOTA Gallery in early 2021. This has practical implications for what can and can't be done on site. A few key considerations:

- While the new HOTA Gallery is under construction, no formal gallery space exists.
- The Green Bridge will open in early 2020, connecting the outdoor parklands to Chevron Island to the north.
- HOTA and Carriageworks have both commercial bookings and annual programs throughout our precincts. All spaces and resources will be subject to availability and will be negotiated if you are selected to participate in the program.
- HOTA spaces: Use of Theatre 2, the Basement and outdoor spaces (e.g. parkland) is encouraged. Artists are also encouraged to creatively consider the digital assets available at HOTA (eg. cinema, screens in foyers).

# Process Overview

## Stage 1: Expression of Interest

Read all the documents, then submit an application through this open expression of interest – provide an overview of your idea, plans, previous work and aspirations for the project.

## Stage 2: Shortlist Interviews

Shortlisted artists may be invited to meet with the selection panel and discuss their application and ideas further. Shortlisted artists may also be contacted by a HOTA representative to further discuss their proposal or provide additional information – this could be in lieu of, or in addition to, an interview. From this pool, projects will be selected to move into development with HOTA. This decision will be made in consultation with relevant key stakeholders as determined by HOTA.

## Stage 3: Development

The successful artists will work with HOTA to develop their plan and resource needs. Once details are confirmed, artists will be able to move into a creative development of their own imagining.

**NOTE:** All parties need to be satisfied that the proposal is achievable within the budget, resource pool and timeline available and conforms to best practice principles where applicable.

# Selection Timeline

Stage	Key Activities	Dates
Stage 1	HOTA calls for EOIs	Mon 20 Jan 2020
	Submissions close	Thu 27 Feb 2020, 5pm AEST
	Shortlisted artists notified	Wed 25 Mar 2020
	Interviews	30–31 Mar 2020
Stage 2	Artists invited to development stage	By 3 Apr 2020
	Planning stage	Apr–May 2020
Stage 3	Development period	Jun–Nov 2020

**NOTE:** HOTA operates on AEST (not Daylight Savings Time). Not all shortlisted artists will be invited to attend an interview. Only one date for interviews may be offered.

# Selection Criteria

## 1. Quality

- Demonstrated ability of the artist/s to develop works of high calibre
- Level of artistic merit in proposed project, eg. significance in area of practice, rigour, creative ambition, innovation.

## 2. Alignment to ‘What We’re Looking For’

- Ability to articulate how your project aligns with ‘What we’re looking for’, including selected focus area/s (see page 2 and 3)
- Potential impact of public engagement element/s proposed
- Potential audiences and pathways to presentation are appropriately considered

## 3. Viability

- Project is feasible within proposed budget, resource pool and timeline
- Artists have the skills, experience, capacity and networks in place to deliver the project, including provisions for best practice protocols where relevant.

## The Selection Panel

The selection panel is comprised of representatives from HOTA, our partners at Carriageworks and industry peers from the arts sector.



## Submissions

Applications must be made online via the link HOTA has provided to City of Gold Coast's Smartygrants portal here:

[goldcoast.smartygrants.com.au/  
HOTACreativeDevelopment2020](https://goldcoast.smartygrants.com.au/HOTACreativeDevelopment2020)

If you are unable to submit online, please contact us so we can provide postage/delivery details.

**Applications close 5PM AEST, Thu 27 Feb 2020.**

You will be notified that your application has been received via the contact details you provide. All artists will be notified of the outcome of their application by 3 April 2020.

A conforming submission is a submission that meets all the requirements set out in this document. Failure to respond to or meet any of the requirements set out in these conditions may result in the application being deemed a non-conforming submission.

Applications from Aboriginal and Torres Strait Islander artists and artists from culturally and linguistically diverse backgrounds are encouraged.

## Resources

For further support materials and information, please visit the HOTA website at [hota.com.au/creativedevelopmentprogram](https://hota.com.au/creativedevelopmentprogram) and note the full package of documents:

- Expression of Interest
- FAQs
- Submission form:  
[goldcoast.smartygrants.com.au/  
HOTACreativeDevelopment2020](https://goldcoast.smartygrants.com.au/HOTACreativeDevelopment2020)

## Web Links

- Home of the Arts website:  
[hota.com.au/creativedevelopmentprogram](https://hota.com.au/creativedevelopmentprogram)
- Reference for past and current HOTA program:  
[hota.com.au/stories](https://hota.com.au/stories)  
**NOTE:** Use the 'search' function to find out more about past programs, eg. HOME, OUT LOUD, Kids Take Over, GLOW.
- Cultural Precinct website (for build information):  
[cityofgoldcoast.com.au/HOTAProject](https://cityofgoldcoast.com.au/HOTAProject)
- Carriageworks:  
[carriageworks.com.au](https://carriageworks.com.au)

## Accessibility

Information about this program and the application form can be made available in different formats or languages if required. Please email us on [create@hota.com.au](mailto:create@hota.com.au) to request alternate formats.

## Enquiries

Do you need help figuring out where your project may sit? Please contact us if you want to discuss your ideas further. As this is an open application, any clarifications relating to the broader opportunity will be uploaded and shared via the project FAQ page.

## Contact us

If your question is not answered by our FAQs, you can email us at [create@hota.com.au](mailto:create@hota.com.au)

Please do not contact Carriageworks about this opportunity or your submission may be deemed non-conforming.