

HOTA Creative Development Program 2020 – FAQs

GENERAL

1. What is a 'development'?

This depends on your artform. We define a development as a new stage of a project; a work in progress; a concept development; a testing of an idea.

2. My proposal is both a development and a presentation – can I apply?

Presentation elements will only be supported to the extent that they support a development stage. For example, if you need to present a pilot event as proof of concept, that is ok. A showing of a work in progress isn't considered a presentation in this context.

3. Does participation in this program guarantee that my project will be presented by HOTA in the future?

No, this opportunity is focused around supporting artist-led projects in their development stage. However, all successful participants enter into a conversation with HOTA about future stages of their project once their supported development is complete.

Having said that, HOTA is always on the lookout for new work to present, and for opportunities for local artists. If you want to get a feel for the kind of work that is presented at HOTA see hota.com.au and hota.com.au/stories for some of the recent program highlights.

4. I don't currently have Public Liability Insurance (PLI). Can I apply?

Yes, you can apply. If you are successful, you'll need to obtain PLI before your project goes ahead. You may need to account for the costs of obtaining insurance in your project budget or consider contacting an auspicing organisation.

5. What are 'previous developments'?

This is so you can provide further information about where your project has come from. Please only include previous work that you have done on the project you are applying for specifically.

6. Will HOTA want first right of refusal to present the work I'm developing?

HOTA may request first right of refusal to present the premiere of a work you develop with the support of this program as a condition of your funding agreement with us. This can be reviewed if you already have presentation partners involved in your project from a previous stage.

7. I want to develop my work at an off-site location, is that ok?

HOTA wants to support artists to create work in the most relevant, cost effective and supportive environments possible. It might be appropriate to develop part or all of your project off-site, but you'll need to carefully consider how your work will connect back to HOTA and its community and articulate why it is important that your work is developed through HOTA.

8. Can I use dot points in my application?

Yes, wherever practical feel free to use dot points or lists.

9. Are there word counts for the application questions?

Yes, you can see the word count for each individual question underneath the response box in the Smartygrants application form. Word count is calculated automatically by the form, this also appears directly underneath the response box.

ELIGIBILITY

10. I don't currently live on the Gold Coast, am I eligible to apply?

The eligibility criteria states that Project Leads must identify with the Gold Coast Region as either:

- Currently working or residing here; or
- Developing a body of work here.

If you don't fall into either category, then consider this a great opportunity to collaborate with a Gold Coast artist as your Project Lead.

'Developing a body of work here' would entail numerous local collaborations and multiple works being developed on the Gold Coast over a significant period of time.

11. I was a successful applicant in 2019, can I apply in 2020 for a different project?

No, the eligibility criteria states that you cannot apply for a 2020 project if you were a successful applicant in 2019. However, you could be involved as a collaborator on another artist's project in 2020.

12. If I am successful in applying to the program, can I apply again in future years for further development of the same project?

No, a project will only be funded once through the annual call-out for this program. However, if you are a successful applicant to the program, you will enter into a conversation with HOTA about the future of the project, which could include HOTA support towards further development or presentation, but this is not guaranteed.

RESOURCES AT HOTA

13. What kinds of in-kind resources could I tap into at HOTA?

HOTA is much more than just a venue. We're a community of technicians, producers, curators, programmers, marketing and ticketing specialists, touring production managers and more, with a wide range of skills, experience and knowledge to share. We encourage you to consider how our people as well as our spaces might support the development of your project.

14. What kinds of in-kind facilities could I access at HOTA?

HOTA has a wide variety of facilities and outdoor spaces that can be used, but there are some constraints with availability of space – refer to 'Practical considerations' in the Expression of Interest. We recommend requesting your ideal location, and if it's not available, we can work with you to navigate options.

Some spaces include:

- The Basement
 - Different configurations are possible
 - 100 person average capacity
- Theatre 2 (formerly known as The Space)
 - 105 person capacity
- The Outdoor Stage
 - 120 person average capacity indoors
 - 3500 capacity outdoors
- The Parklands

We also encourage you to think broadly about the kind of support you could request from HOTA, for example accessing the expertise of our technical, programming and marketing staff.

If you need further technical information for any spaces, please email us on create@hota.com.au

CARRIAGEWORKS OPPORTUNITY

15. Can I contact Carriageworks for further information?

No, please do not contact Carriageworks about this opportunity, otherwise your application may be deemed non-conforming.

Please direct all enquiries about this opportunity to create@hota.com.au and we will assist you.

16. What kind of support will be provided by Carriageworks?

Carriageworks may provide up to 2 weeks of access to their venue and available in-house equipment in-kind (eg. basic sound system for rehearsals), subject to availability and as negotiated between the parties once the successful applicant has been identified. Carriageworks has a range of rehearsal and meeting spaces that you can view [here](#).

17. Does participation in this opportunity guarantee that my project will be presented by Carriageworks in the future?

No, this opportunity is focused solely around supporting artist-led projects in their development stage. This specific opportunity is designed to support an artist or arts organisation to develop a project that would strategically benefit from development time in both Sydney and the Gold Coast. Projects might be a good fit for this opportunity because of the locations of the artists and collaborators involved, access to specific sites, networks or communities in those locations, or something else entirely. We encourage you to think broadly about how you could get maximum value for your project out of any time spent interstate.

BUDGET

18. Are there financial categories (Little Bites and Big Bites) in 2020?

No, there are no financial categories this year – just tell us what kind of support you’re looking for. You can request in-kind support, plus between \$1,000 and \$35,000 cash. However, we strongly encourage you to research realistic costs and do some benchmarking around what a *competitive* request is for a comparable project.

As a general guide only, for projects that are at the initial stages of development, have compact teams, are small scale, and/or just need 1-2 weeks of dedicated time and space to get a project rolling, requests for less than \$7,500 are common. For projects that are large, complex and delivered by a professional team with a proven track record and contribute significantly to the ecosystem of artists and community connected to HOTA, requests are often over \$20,000 and sometimes closer to the upper limit.

Here are some more suggestions for how to financially benchmark your project:

- Research past projects funded by City of Gold Coast’s [Regional Arts Development Fund](#), Arts Queensland’s [Queensland Arts Showcase Program](#) and/or Australia Council for the Arts’ [Projects for Individuals or Organisations funds](#)
- Contact the peak body for your artform and get some advice. If you’re not sure who the peak body for your artform is, [this](#) comprehensive list may help.
- Talk to your arts industry peers about the levels to which they’ve been funded for developments previously.

19. Should my budget try to fit with the upper funding limit?

No, you should budget for what support your project realistically requires. If you only need \$1000, or a day in HOTA's Artlab to get your project rolling, then get a submission in!

20. Can I request cash and in-kind support, or is it one or the other?

You can apply for both cash and in-kind support, depending on the needs of your project.

21. Should I include my own hours in the budget?

HOTA believes artists deserve to be paid to develop and present work. We encourage you to consider this in your budget.

22. Can I include travel costs in my budget?

Yes, you should consider costs for travel, accommodation and living away from home allowances (also known as 'per diems') for any travelling artists in your budget.

23. I am requesting in-kind support, but I don't know how much it costs. What should I put in my budget?

You do not need to place a dollar value on your in-kind requests, just clearly define what you are looking for in an itemised list. e.g. xx days of use of The Basement venue, xx hours of lighting technician support. Don't worry if you're not sure if your request fits within the parameters. If you are shortlisted or are selected to participate, HOTA will work with you to define your exact needs more clearly.

24. Can HOTA be the only source of funding for my project?

Yes. Projects that are seeking funding only from HOTA will be considered. However, if you are seeking funding from several sources for the same project that's ok too, you just need to provide clarification of how the funding pieces fit together in your project, and if there any dependencies (eg. if the project cannot proceed without all funding streams approved).

25. Can HOTA offer me less than the cash amount or time in venue that I requested?

Yes, HOTA may make you an alternative offer or set specific conditions as part of our agreement to support your project. You may need to provide a revised budget if an alternative offer is made by HOTA.

APPLICATION / INTERVIEW PROCESS

26. If I submit an EOI, am I guaranteed to progress to the interview stage with the selection panel?

No. If you are shortlisted you may be invited to attend a selection panel interview. Shortlisted artists may also be contacted by a HOTA representative to further discuss their proposal or provide additional information – this could be in lieu of, or in addition to, an interview. All applicants will be notified of the outcome of their submission by 3 April 2020.

27. Can I submit multiple EOIs?

Yes, however please be aware that only one project with you or your organisation as the applicant can be funded.

28. Can I request feedback on my application?

Yes, you can request feedback on your application after 6 April 2020 via create@hota.com.au. Please note that due to the large volume of applications it may take us some time to get back to you.

FURTHER ENQUIRIES

If your question is not answered on our website or in these FAQs, you can email create@hota.com.au

Please do not contact Carriageworks about this opportunity, otherwise your application may be deemed non-conforming.

Please note that we receive a high volume of enquiries and it may take time for us to get back to you. If key questions emerge throughout the process, we will update these FAQs.