

2024 Josephine Ulrick and Win Schubert Photography Award

APPLICATION PACKAGE

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About this Document

This Application Package compiles information about the Josephine Ulrick and Win Schubert Photography Award, Terms and Conditions, Selection Criteria and Frequently Asked Questions.

You can use the navigation pane to move through the document.

We suggest setting aside around 30 minutes to read the document thoroughly.

Contact

For enquiries, access support or flexible application formats, please contact opencall@hota.com.au

To see other programs at HOTA, Home of the Arts, visit hota.com.au.

Apply

Entries open **Monday 1 July 2024** and close 5pm Australian Eastern Standard Time (AEST) **Friday 30 August 2024**.

Visit hota.com.au/artists/commissions/photographyaward24 to submit your application.

About the 2024 Josephine Ulrick and Win Schubert Photography Award

We are excited to present the Josephine Ulrick and Win Schubert Photography Award again in 2024, celebrating the best of contemporary Australian photography.

As the richest prize for photography in Queensland, the \$25,000 acquisitive award is open to artists working in the broad medium of contemporary photography. Visitors to the exhibition will also get to choose their favourite artwork for the \$5,000 People's Choice Award.

Since the Award's inception, over 60 artworks have been acquired by HOTA, resulting in a celebrated collection that reflects shifts in the cultural and social landscape over two decades. Previous winners include wani toaishara, Tamara Dean, Shaun Gladwell, Darren Sylvester, Lynne Roberts-Goodwin, Polixeni Papapetrou, Polly Borland and Cherine Fahd.

The Josephine Ulrick and Win Schubert Photography Award 2024 is open to all Australian citizens or permanent residents aged 18 years or over at the time of entry. There is an entry fee of \$40 (Australian Dollars).

First Nations people, d/Deaf and Disabled people, and people of different genders, sexualities and cultural backgrounds are encouraged to enter the Award. Applications in flexible formats or languages will be accommodated wherever possible.

Applications close 5PM AEST Friday 30 August 2024.

Key Dates

Applications open: Monday 1 July 2024
 Applications close: 5pm AEST Friday 30 August 2024
 Finalists contacted: September 2024
 Artwork delivery: November 2024
 Exhibition opening: 14 December 2024 – 11 May 2025
 Artwork Collection: May 2025

TERMS AND CONDITIONS

1. General

- 1.1. The Josephine Ulrick and Win Schubert Photography Award 2024 (“Exhibition” and “Award”) is conducted by HOTA GOLD COAST PTY LYD (“HOTA” or “promoter”), 135 Bundall Road, Surfers Paradise, 4217, QLD, Australia.
- 1.2. The *Josephine Ulrick and Win Schubert Photography Award 2024* is an acquisitive photography award and exhibition comprised exclusively on traditional or expanded photo-based media.
- 1.3. The Exhibition is an acquisitive, photography themed contemporary art award open to any artist who is over 18 years of age at the time of entry and an Australian citizen or permanent resident who demonstrates *the skill and capacity to celebrate the medium of photography and push its boundaries in surprising and delightful contemporary forms both in medium and subject matter.*
- 1.4. The total prize money for the winning artwork is \$25,000 Australia dollars excluding GST. The winning artwork will be acquired into the HOTA Gallery Collection and the winner will receive \$25,000 excluding GST (which sum includes whatever acquisition price is attributed to the work).
- 1.5. Traditional and expanded photographic media may be selected. Traditional photography encompasses film and digital photography presented as a 2D still work. Expanded photography means new combinations of material and process that mediate the presentation of photography such as sculpture, projection, and installation.
- 1.6. Finalists will be selected from the electronic images submitted by entrants by the appointed Judge. If your entry is selected as a finalist, you will be notified in September 2024, by email and/or telephone.
- 1.7. The Judge will determine the winner of the Award and that person’s submission will be acquired for the HOTA Gallery Collection. The Judge may decline to select a winner or decline to recommend any artwork for acquisition.
- 1.8. The Judge’s decision is final and no correspondence will be entered into.

- 1.9. At the discretion of HOTA, additional acquisitions from among the Finalists may be acquired up to a total value of \$25,000 Australia Dollars excluding GST.
- 1.10. Entrants are responsible for any tax implications that result from their artwork winning the award or otherwise being acquired by HOTA.
- 1.11. Information therein on how to enter and submission guidelines form part of the Terms and Conditions. By entering this award, the entrant (“entrant” or “artist”) accepts this document in its entirety.
- 1.12. Should any inconsistencies exist between these Terms and Conditions and any other reference to the exhibition, these Terms and Conditions prevail.
- 1.13. HOTA reserves the right to amend and change these Terms and Conditions at any time at its sole discretion.

2. Eligibility

- 2.1. The exhibition is open to persons aged 18 and above, who are an Australian citizen or permanent resident.
- 2.2. An entrant can be either an individual artist, collaboration or collective. However, an individual may only be involved in one submission (i.e. an entrant who applies as part of a collective, cannot then enter again as an individual.)
- 2.3. HOTA, Home of the Arts values diversity and inclusion. HOTA is committed to providing equitable opportunities and welcomes applications from all cultures, genders, ages, Australia's First Nations people, LGBTQI+ and people with disabilities. We accept applications in writing and video recording.
- 2.4. Permanent or with fixed-term contracts employed by the Gold Coast City Council, Experience Gold Coast or HOTA are not eligible to enter. **Casuals, volunteers, or external contractors** are, however permitted to enter. These entrants must email opencall@hota.com.au well before the open call closes, to receive *Additional Terms and Conditions* that must be submitted before application.

3. Conditions of Entry

- 3.1. Entrants wishing to enter the Award must follow the conditions of entry within this document. Any applications attempted to be made outside of these guidelines will not be eligible.
- 3.2. Entries must be made between **1 July 2024** and **5PM AEST 30 August 2024**. Any attempted entries following the closing date will not be eligible.
- 3.3. Only one entry per entrant is permitted.
- 3.4. Each entrant is required to pay an entry fee of \$40 Australian Dollars (including GST) upon their submission. The entry fee is not refundable regardless of whether the artwork is selected for exhibition or not. Any entry not accompanied by payment of the entry fee will not be eligible. Payment must be completed online. Payments generally take three (3) working days to process. If you experience or foresee difficulties regarding payment, please contact HOTA well before the closing date.
- 3.5. All artworks must have been created **after** the closing date of the JUWSPA 2022: **8 January 2022**. Any artwork created on or before this date is not eligible.
- 3.6. Artworks that have been selected for exhibition in any other Australian, international, or online exhibition/prize/award at the time of submission, is not eligible.
- 3.7. Each entry must be an original artwork produced entirely by the entrant or with permissions and credits when featuring archival/collaborative artworks.
- 3.8. The Exhibition will present artworks that explore a range of subject matters but must be comprised of either or both traditional or expanded photographic medium, which may include textile, sculpture, video installation and projection.
- 3.9. The following artwork size limitations apply:
 - Two-dimensional: L 200cm X W 200cm
 - Three-dimensional: L 100cm X W 100cm X H 200cm
 Entries exceeding this limit will not be eligible. Entrants should contact opencall@hota.com.au to discuss any questions about their artwork before submission.

- 3.10. Any artwork may utilise artificial intelligence (e.g. through image manipulation/Photoshop) but must contain an original photographic image or original photographic material. If artificial intelligence has been used in the creation of the artwork, the extent to which it is used must be clearly described in the artwork details section in the submission form.
- 3.11. Due to the expected volume of entries, individual feedback will not be provided
- 3.12. HOTA intends to hold an exhibition of entries from Finalists (the Exhibition) in its premises between 14 December 2024 – 11 May 2025. However, HOTA reserves the right, at its sole discretion: not to display or to remove an artwork from display and to amend, postpone or hold the Exhibition online should pandemic conditions, government regulations or other force majeure events prevent the Exhibition from being staged at any time in HOTA's physical premises.

4. How to Enter

4.1. Entrants must apply via the online submission form, which can be found here hota.com.au/artists/commissions/photographyaward24. If Entrants have difficulty entering, please contact opencall@hota.com.au as soon as possible before 5pm AEST on Friday 30 August 2024.

4.2. Entries must provide the following:

- Full Name
- Year of birth
- Place of birth
- City of residence
- Artwork title
- Year produced
- Media or material description
- Credit Line
- Artist statement (max. 80 words)
- Artwork statement (max 100 words)
- Curriculum Vitae (max. two pages) detailing previous practice and exhibition history.
- Up to three images of the submitted work
- Installation requirements

4.3. Images must be submitted to the following technical specifications:

- High resolution JPEG or MPG
- Between 1 MB - 5 MB
- Artists are to label their images using the following format:
Surname_Firstname_ArtworkTitle.Filetype
Example: Haring_Keith_BarkingDog.jpg
- Slides, photographs, photocopied reproductions, emailed images or any other representation of the artwork will not be accepted.

5. Deliberation and Selection

5.1. The winner of the Josephine Ulrick and Win Schubert Photography Award 2024 will be selected by a single judge.

5.2. The judge will assess each artwork based off the following Criteria:

- **Well-executed**

The artwork demonstrates a commitment to a traditional or expanded photographic medium and a considered use of related materials, concepts, and processes.

- **Engaging**

There is clear communication of ideas, and the delivery is engaging emotionally, intellectually, or culturally. The artwork invites us to question, discover or reconsider.

- **Original**

There is evidence of the artists' individuality or personal interest, and their strong relationship to the content.

5.3. **Selected entrants will be notified in or around September 2024** by e-mail and/or by telephone.

5.4. Selected entrants have seven (7) days to respond to the exhibition offer. If the promoter is unable to reach the selected entrants using the contact details provided in the submission form, or should the entrant fail to act by this date, they will be replaced by another Entrant of the selection panel's choosing.

5.5. All artworks selected as finalists for the Exhibition must be available for acquisition by HOTA at least until January 30, 2025. The acquisition price submitted must be exclusive of GST and a fair and reasonable estimate of the retail value of the Work, based on the nature of the Work, the experience of the Artist and by reference to general art market conditions. In the event of a dispute as to the value of a Work, HOTA will refer the matter to an independent market expert whose decision will be final and binding.

5.6. Upon the appointment of the Judge, an announcement will be made publicly.

6. Delivery and Collection of artworks

6.1. All selected artists must ensure that, at their own cost(s), their artwork is delivered to HOTA **at a time and date to be confirmed with finalists in November 2024**. Artworks must be labelled clearly on the back with the artists’;

- First and last name
- Title of the artwork
- Contact (Mobile and/or Email)
- Address

6.2. The artwork must be safe and ready for hanging. This means it must be either mounted or framed and fitted with a 2-point hanging system (D-ring latches preferred), unless otherwise confirmed with HOTA.

6.3. For artworks that are complex to hang/install or if an alternate unframed installation is inherent to the artwork, HOTA requires detailed and clear written instructions to be supplied at the time of drop-off.

6.4. The promoter will pack the artwork in the same packaging in which it was delivered but will not arrange any freight company or courier service collections on the entrant’s behalf.

6.5. Artists must ensure artworks are collected following the exhibition’s closure, with exact dates to be provided. After this date, HOTA will contact the artist and provide a final pick-up notice. If the artist fails to act on this final notice, HOTA reserves the right to dispose, or otherwise deal with the artwork however HOTA sees fit without liability to the artist or any other person.

6.6. If the artist wishes someone to collect their artwork on their behalf, a written advice to the promoter must be supplied with a valid form of identification (i.e., driver’s license, passport).

6.7. Finalists are responsible for the delivery and collection of the Work/s. HOTA will NOT pay for any costs incurred in the delivery of any entry, including freight, customs duty or import tax. For any entry arriving from outside Australia, the artist must list their name or the name of their nominated Australian representative (not HOTA) as the importer of the artwork on any declaration made to the Australian Customs Service.

7. Copyright, Privacy Collection Statement and Moral Rights

- 7.1. As per the *Copyright Act 1968*; **artists retain absolute copyright of their artwork**. HOTA asserts no claims to the rights of any artwork submitted to the Award.
- 7.2. By entering this Exhibition, the Entrant agrees and acknowledges that HOTA is permitted to receive the Entrant's registration data. All personal data and information will be used by HOTA in accordance with its [Privacy Policy](#).
- 7.3. Selected artists grant the Promoter, Experience Gold Coast and City of Gold Coast Council an **irrevocable, non-exclusive, time-limited, and royalty free license** to photograph and reproduce their artwork until 31 December 2029.
- Images of the artwork may be used for advertisement, promotion of the Exhibition, within the exhibition catalogue, archival purposes, or reporting.
 - If the artwork is acquired by the promoter, the license remains perpetual to promote the Exhibition and the HOTA Gallery Collection.
 - If the promoter uses any images on social media or on the website, the artist will be credited.
 - If the selected artist does not wish to have their artwork used in promotional material, they must contact opencall@hota.com.au prior to signing any Contract to discuss arrangements.
- 7.4. As of 07 March 2024, the exhibition partners and sponsors have not been confirmed. However, once confirmed, this information will be made publicly available.
- 7.5. HOTA will work with artists and communities to ensure, to the best of our ability, the protection of any Indigenous Cultural and Intellectual Property rights advised by the artist regarding their artwork. However, the artist agrees that it is impracticable for HOTA to prevent visitors from taking photographs of the artwork in the event it contains visual imagery of a sensitive nature.
- 7.6. Other than in respect of artists whose artwork is acquired by HOTA as a result of the Award, all personal information gathered by HOTA as a result of any entry will be used solely for the purpose of administering and applying the Josephine Ulrick and Win Schubert Photography

Award and future Award applications and entry promotion. For artist whose artwork is acquired by HOTA as a result of the Award, HOTA may also use the personal information of the artist for HOTA's administrative purposes.

8. Website Use

- 8.1. Entrants may not use the HOTA website to distribute, reproduce, publish, alter, modify or create derivative or exploit such contents for commercial benefit.
- 8.2. Entrants may not transmit any unsolicited or unauthorised advertising, collect any available personal information from the HOTA website on other entrants or upload personal information of other entrants including their names, phone number, address, or other identifying information.

9. Liability and Responsibility

- 9.1. If HOTA is prevented from holding the Exhibition on its physical premises as a result of any event or circumstances beyond its reasonable control (including without limitation to pandemic conditions, government regulations, orders or directions, labour strikes, fire, flood, terrorism, act of God, or other emergency events where safety, fairness, integrity and/or proper conduct are jeopardised), HOTA reserves the right to cancel or postpone the exhibition on its physical premises or may, if able, hold the exhibition online at its sole discretion, and will notify artists in writing and by a notice on its website.
- 9.2. HOTA is not and will not act as an agent for sale.
- 9.3. Entrants will need to obtain and maintain their own insurance cover for their artwork while it is in transit to and from HOTA. HOTA will insure the artwork whilst in its care, custody, or control, in accordance with its current insurance policy.
- 9.4. Whilst HOTA is a cybersafe business, as with any other entity, it cannot guarantee the continuous integrity of its servers. As a result, Entrants may at times experience disruption or other technical difficulties when using the HOTA website. HOTA is not liable for any loss or costs of any kind the Entrant may suffer because of technical difficulties including server failures or delays in operations.
- 9.5. HOTA is not liable for any third-party misuse of images or submitted digital files.
- 9.6. All details provided by the entrant during submission regarding their identity and artwork are deemed true and correct.
- 9.7. Entries must not infringe upon the copyrights, trademarks, contract rights, or any other intellectual property rights of any third party. It must also not contain any material that may constitute or encourage conduct that would be considered a criminal offence or violate any law. The Entrant agrees to fully indemnify the promoter in respect of royalties, fees and any other monies owing to any person by reason of the Entrant's breach of any of the foregoing.

Terms and Conditions as of 3 July 2024

SELECTION CRITERIA + PANEL

Selection Criteria

Artworks will be selected based off their success in meeting the following criteria:

Well-executed

The artwork demonstrates a commitment to traditional or expanded photographic medium and a considered use of related materials, concepts, and processes.

Engaging

There is clear communication of ideas, and the delivery is engaging emotionally, intellectually, or culturally. The artwork invites us to question, discover or reconsider.

Original

There is evidence of the artists' individuality or personal interest, and their strong relationship to the content.

Judge

The Award Judge will be selected based on the following criteria and will be announced publicly once a selection has been made:

- Demonstrated experience within the arts industry, as one or more of the following: artist, curator, writer, researcher, student, teacher, or executive (producer, officer, director).
- Demonstrated understanding of the type of artwork represented within the entrant pool, specifically professional experience that has established a broad understanding of Australian arts practice.

FREQUENTLY ASKED QUESTIONS

Can I submit an artwork made prior to 2024?

Yes. However, any artwork submitted must have been executed since the closure of the previous JUWSPA exhibition, 08 January 2022. Any artwork created before this date is not eligible.

Is there a fee to enter?

Yes. All entrants are required to pay an entry fee of \$50.00 Australian dollars including GST to enter the Award.

Can I enter more than one photograph as part of a single entry?

Yes. Your artwork may consist of multiple panels as part of one entry, however, this artwork must be presented as one artwork and must be no larger than the maximum dimension requirement of 200cm x 200cm (with a maximum depth of 200cm). For example, the artwork could be presented as a diptych or a triptych. It cannot be multiple artworks from a series. If entering a multi-panel work, please ensure the one (1) uploaded image reflects how the artwork will be exhibited.

What is meant by the term “expanded photography”?

Traditional and expanded photographic media may be selected. Traditional photography encompasses film and digital photography presented as still 2D works. Expanded photography means new combinations that mediate the presentation of photography such as sculpture, projection, and installation.

Do I need to frame my artwork for the exhibition?

Yes, but only if you are notified that you are a finalist. All artworks need to be suitably framed or mounted, and then wrapped with bubble wrap for safe handling. Acrylic is preferred and glass must not be used in framing. The back of each artwork must be fitted with a 2-point hanging system (D-ring latches preferred). For artworks that are complex to hang, or if an alternate unframed installation is inherent to the work, detailed instructions must be supplied. Please contact HOTA to discuss by emailing opencall@hota.com.au.

Do I retain copyright in my work?

Yes, all entrants retain copyright in their work, but finalists grant a licence for their entry to be used as set out in clause 10. A slightly broader licence (as set out in clause 11 of the conditions) applies in relation to entries acquired by HOTA for the HOTA Gallery Collection.

Is the copyright licence under either clause 10 or 11 for commercial or non-commercial purposes?

The licences under clauses 10 and 11 of the terms and conditions are for non-commercial purposes only, relating to the competition (including future competitions) and gallery / collection purposes. If HOTA wants, for example, to use your entry in merchandise, it will contact you to negotiate a licence on commercial terms.

What about my moral rights? Will HOTA credit me as the Artist?

Yes, HOTA will always clearly attribute the artwork to the artist when displaying or reproducing the Work.

How do I know if my artwork will be considered for acquisition?

If your entry is selected by the judge as a finalist (and therefore to be included in the Exhibition), it will be eligible to be acquired by HOTA.

If my artwork is the winning entry, how much money do I receive, including HOTA's acquisition?

If yours is the winning entry, you will receive a lump sum of \$25,000 by way of prize money and your artwork will be acquired for the HOTA Gallery Collection. GST is not paid by HOTA on this prize money and no additional money is paid to the winner for the acquisition of their work.

If I am not selected as the winner, yet my artwork is selected for acquisition, how much will HOTA pay me for the acquisition?

HOTA will pay you the value of the artwork as stated on your entry form, provided only that that value is fair and reasonable in all the circumstances. If the value you assign to your entry is in HOTA's view

either too high or too low, HOTA may have the value of the artwork independently assessed, with the decision of the valuer being binding.

When do I get paid if my artwork is selected as the winner?

The winning artist is paid within 30 days of receipt of an invoice for the winning amount of \$25,000.

Do I need to supply a copy of a consent form from my subject?

If selected as a finalist, it is your responsibility to obtain signed consent forms or model release forms where applicable. You may be asked to supply HOTA with a copy of a signed consent form in relation to the subjects included in your Work. If it was not reasonably practicable to obtain written consent from your subjects, you will need to explain why, if contacted by HOTA.

If your entry contains third-party copyright material, you will also need to obtain licences from the relevant copyright owner that are at least as extensive as the combined clauses 10 and 11 of the Competition Conditions.

What happens if the Exhibition is unable to go ahead due to the COVID pandemic?

HOTA will use its best efforts to ensure the exhibition goes ahead, but if there are difficulties in doing so as a result of Covid or any other matter reasonably beyond HOTA's control, HOTA will look to alternative ways to present the exhibition, including online.

When can I announce to my networks and friends that I am a finalist?

You can share the good news you've been selected as a finalist when you've been officially advised in writing by HOTA.

I am having trouble with my online submission, who can help me?

If you find you are having difficulty accessing or using the online submission portal, we can assist. We ask that you avoid leaving it to the last minute! We encourage you to contact HOTA well before 5pm AEST on Friday 30 August 2024. Please get in touch at opencall@hota.com.au.