EXPERIENCE GOLDCOAST.

EXPRESSIONS OF INTEREST (EOI)

ARTWORK COMMISSION

First Nations Artist for EGC Reflect Reconciliation Action Plan (RAP)

Experience Gold Coast acknowledges the Traditional Owners of the lands and waters across the Gold Coast region. We pay our respects to Elders past and present and recognise the continuing connections of Traditional Owner families to Country, culture and community. We also acknowledge Aboriginal and Torres Strait Islander peoples from other regions who call the Gold Coast home.

EOI Opens:	Monday 2 November 2026
EOI Closes:	Tuesday 1 December 2026, 5.00 pm AEST (Queensland time)
Mandatory workshop:	Thursday 10 December 2026, between 9.00 am and 3.00 pm

THE OPPORTUNITY

Experience Gold Coast (EGC) is seeking Expressions of Interest from Traditional Owners of Gold Coast Country to create a commissioned artwork for acquisition that will be used primarily to accompany our inaugural Reflect Reconciliation Action Plan (RAP). This commissioned work will reflect EGC's reconciliation journey, informed by community consultation and a creative workshop with the RAP Working Group.

WHO WE ARE LOOKING FOR

Applicants must be Aboriginal artists with ancestral and family connections as Traditional Owners of Country within the Gold Coast region. Living or working locally alone does not meet this requirement. Eligible artists may live elsewhere. Emerging and established artists are welcome to apply.

Please describe your ancestral connections as a Traditional Owner of Country within the Gold Coast region, using your preferred family or clan names and spellings. Eligible artists may live within or outside the region.

Applicants are invited to describe their Traditional Owner and family connections to Gold Coast Country in their own words. Where clarification is needed, EGC and KCS will discuss this respectfully with the applicant and, with their consent, seek guidance from appropriate local Traditional Owners.

Mandatory availability: Thursday 10 December 2026, between 9.00 am and 3.00 pm. The artist must be available during this period to attend in person on the Gold Coast and facilitate a workshop

with the RAP Working Group, assisted by Krueger Consultancy Services (KCS). Venue, allocated workshop time, duration and participant numbers will be confirmed before appointment.

THE COMMISSION

The selected artist will be appointed before the planning day and will:

- Meet with EGC and KCS to agree the creative brief and review consultation themes approved for sharing.
- Plan and facilitate the workshop with KCS support. Advise EGC of materials, equipment and access needs.
- Develop a concept from the themes and ideas developed in the workshop in consultation with EGC and KCS. The artist will then create the final original artwork following agreed feedback and cultural permissions.
- Deliver an original artwork in the artist's proposed and agreed medium, an artist statement, agreed attribution and digital files suitable for approved uses. The artist will lead the creative approach within the agreed brief. Final format, dimensions where relevant, digitisation requirements and file specifications will be agreed with the artist before the appointment.
- EGC will clearly outline all intended uses of the artwork before appointment. The written agreement will confirm permitted uses, license duration, attribution, any agreed adaptations and associated fees. Copyright and Intellectual Property will remain with the artist. All cultural permissions will be strictly adhered to and respected. Uses outside the agreed license will require further agreement.

A written agreement between EGC and the artist will confirm:

- **Payment:** The agreed fee and payment milestones.
- **Revisions:** The number of artwork changes included in the fee.
- **Delivery dates:** When the concept and final artwork are due.
- **Ownership:** EGC will acquire the original physical artwork, where applicable. For digital work, the agreed final files will be delivered to EGC. The artist retains copyright and intellectual property rights, with EGC's permitted uses covered by a separate written licence.
- **Copyright and permitted uses:** Reproduction rights and agreed uses in the RAP, online and other communications.
- **Artist recognition:** How the artist will be named and credited.
- **Cultural permissions:** Appropriate permission is required to use cultural stories, knowledge or imagery. Sharing these during consultation or a workshop does not automatically authorise their use. The Artist retains all IP rights to the artwork.
- **Commission budget:** AUD $5,000 - $10,000 ex GST. Excluding the separately negotiated artwork license fee.
- **Licensing Fee:** AUD $2500 ex GST (per year)

- **Artwork Usage:** Final approved artwork may be used in the following ways:
    - **RAP Document Design:** The primary use is as the visual centrepiece of the written RAP document itself (printed booklets, PDF reports, and executive summaries).
    - **Digital Platforms:** Featured on EGC's website, intranet, email signatures, digital presentation templates, and virtual meeting backgrounds.
    - **Physical Workspaces:** Printed, framed, or displayed as the original physical canvas or high-resolution wall murals in reception areas, boardrooms, and communal staff spaces.
    - **Corporate Collateral & Merchandise:** Adapted into design elements for annual reports, staff ID lanyards, notebooks, banners, presentation folders, and promotional or gift items (subject to licensing agreements).
    - **Staff Training and Onboarding:** Used as a visual teaching tool and conversation starter during cultural awareness workshops, team inductions, and National Reconciliation Week events.
    - **Video and Animations:** Extracted or animated as graphic elements in corporate videos, social media reels, and public-facing campaigns.

Please provide a breakdown of your proposed costs for artwork development, workshop preparation and delivery, materials, digitisation where needed, and travel or other expenses. State whether GST applies and whether it is included.

EGC will outline the intended uses of the artwork so the artist can provide a separate licensing quote. The permitted uses, duration, attribution, cultural permissions and licence fee will be agreed in writing before appointment.

The artist will retain copyright and intellectual property rights in their original artwork. The agreement will recognise the artist's moral rights and respect Indigenous Cultural and Intellectual Property rights. Ownership of any physical artwork will be addressed separately.

KEY DATES AND AVAILABILITY

EOI opens	Monday 2 November 2026
EOI closes	Tuesday 1 December 2026, 5.00 pm AEST (Queensland time)
Proposed selection	Friday 4 December 2026
Planning day / artwork workshop	Thursday 10 December 2026, 9.00 am–3.00 pm. Artist to be available for the allocated workshop within this period. Gold Coast venue and workshop duration to be confirmed.
Final delivery	To be agreed with the selected artist before appointment but indication is early February 2027.

The workshop date is fixed. Final artwork delivery and review milestones will be agreed with the artist before appointment.

HOW TO APPLY

You can apply in writing, send an audio or video response, or arrange a phone conversation with EGC/KCS to help put your application together. Photographs of previous artwork and portfolio or social media links are welcome.

All applications will be considered against the same selection criteria. Please contact us using the details below if you would like assistance.

Written applications may be submitted by email, preferably as a PDF, with artwork images or accessible portfolio links. Audio and video applications are also welcome. Please contact us before the closing date if you would prefer a supported phone application.

Applications should include:

- **About you:** A short biography (approximately 150–250 words) outlining your art practice, preferred medium and interest in the commission.
- **Connection to Gold Coast Country:** Your Traditional Owner family or clan group, the Gold Coast Country or area your family is from, your ancestral connection and where you are currently based.
- **Previous work:** Please share 3–5 examples of your artwork, including the title, approximate date, medium and a short description. Examples may be work you created independently or with others. If a piece was created with others, briefly explain your contribution. Previous collaborative art experience is not required.
- **Online work:** Optional links to your website, portfolio or social media showcasing your art. Photographs of previous work are also welcome.
- **Workshop approach:** How you would engage the RAP Working Group with KCS support. Include relevant experience, proposed activities, materials, equipment and access and cultural needs.

- **Availability and delivery:** Confirm availability on 10 December 2026 between 9.00 am and 3.00 pm to facilitate the allocated workshop. Propose a timeframe for the concept and final artwork after the workshop.
- **Fee and contact details:** An itemised quote within budget, GST status, full name, phone and email. Include your business name and ABN if applicable.

Please disclose any actual, perceived or potential conflict of interest relevant to the commission.

No new artwork or finished concept is required at EOI stage. Any requested concept development will be agreed and paid. Please refer to contact details below if you need help submitting your application.

HOW SELECTION WILL WORK

The EOI will be promoted through EGC's communication channels and community networks.

EGC will first review applications against the eligibility requirements and confirm workshop availability. Applicants are invited to describe their Traditional Owner connections to Gold Coast Country in their own words. Where clarification is needed, EGC and KCS will discuss this respectfully with the applicant and, with their consent, seek guidance from appropriate local Traditional Owners, supported by appointed First Nations cultural advisers.

Eligible applications will be considered for artistic quality, cultural approach, workshop suitability, fit with the brief, delivery capacity and value within the confirmed budget. KCS and appropriate First Nations cultural advisers will support the selection process.

Shortlisted artists may be invited to a conversation before appointment. EGC may amend, pause or discontinue the EOI process and is not required to appoint an artist.

Eligible applications will be considered for artistic quality, cultural approach, workshop suitability, fit with the brief, delivery capacity and value within budget. KCS and appropriate First Nations cultural advisers will support the process. Shortlisted artists may be invited to a conversation before appointment. EGC may amend, pause or discontinue the EOI process and is not required to appoint an artist.

SUBMISSION DETAILS

If you have any questions about the EOI opportunity, the application process or unsure about your eligibility, please email the EGC Working Group at reconciliation@experiencegoldcoast.com

Written applications may be submitted by email, preferably as a PDF, with artwork images or accessible portfolio links. Audio and video applications are also welcome. Please contact us before the closing date if you would prefer a supported phone application.

Email	reconciliation@experiencegoldcoast.com
Email subject	EGC Reflect RAP – Artist EOI